

MARKETING DOCUMENT



Invest in the Leader of AI-Powered Humanoid Robotics

Austin, Texas · Founded 2016 · Backed by Google, Mercedes-Benz, AT&T Ventures, John Deere & QIA

Apptronik is the pioneer of commercial AI-powered humanoid robots

\$5.3B

Valuation

~\$1B

Total Raised

2016

Founded

300+

Employees

Founded

2016 — University of Texas (Austin) spinout

Founders

Jeff Cardenas (CEO), Nicholas Paine, Bill Helmsing

HQ

Austin, Texas, USA

AI Partner

Google DeepMind — Gemini Robotics co-development

Customers

Mercedes-Benz, GXO Logistics, Jabil



Apollo™ — Apptronik's commercial humanoid robot

Humanoid robotics: fastest-growing sector in industrial tech

Market size & key drivers

\$2.9B

Market Size 2025

\$15B+

Projected by 2030

39%

CAGR 2025–2030

\$5T+

Long-term TAM (2050)

Labor Shortage

US faces 8M+ unfilled blue-collar jobs. Humanoids address structural deficit with no demographic fix.

AI Maturation

Gemini Robotics & GPT-4 now power dexterous, context-aware robots performing complex multi-step tasks.

Cost Compression

BOM costs fell 40%+ in 2023–24, to \$30K–\$150K/unit. Volume scaling continues to drive prices down.

Enterprise Demand

Mercedes-Benz, GXO, Amazon running active pilots. Commercial contracts — not just PoCs — now signed.

Six macro forces are driving humanoid robot adoption now

01

Aging Workforce

Working-age population shrinking in US, Europe & Japan. 2M+ healthcare worker deficit in Japan alone by 2030.

02

AI as Enabler

Foundation models give robots the cognitive layer to generalize tasks in unstructured environments — impossible before 2023.

03

Industrial Automation Wave

McKinsey projects 5M humanoids in factories by 2040. Automotive & logistics lead near-term adoption.

04

Record Capital Inflows

Global robotics investment exceeded \$10B in 2025. Goldman Sachs projects \$50B+ cumulative by 2030.

05

Geopolitical Imperative

US government views humanoid robotics as a strategic technology for economic growth and national security.

06

Hardware Costs Falling Fast

BOM down 40% in 12 months. RaaS models eliminating upfront capex. Tesla targets \$20–30K/unit at scale.

Apptronik leads a fragmented market, with unique commercial traction

Company	Valuation	Total Raised	Robot	Key Focus	Status
Apptronik ★	\$5.3B	~\$1B	Apollo™	Manufacturing & logistics → Healthcare → Home	Challenger Leader
Figure AI	\$39B	~\$3B	Figure 02	Manufacturing (BMW); OpenAI stack	Well-funded rival
Tesla Optimus	Part of Tesla	\$20B capex '26	Optimus Gen-2	Internal Tesla factories; consumer long-term	Dominant player
Boston Dynamics	~\$21-28B*	Hyundai-owned	Atlas (electric)	Industrial mobility; Hyundai + Google DeepMind	Established player
Agility Robotics	\$2.1B	\$400M	Digit	Logistics (Amazon pilots); warehouse integration	Direct competitor

* Boston Dynamics implied valuation per Korean securities analysts, March 2026 | Sources: Bloomberg, CNBC, TechCrunch, RobotToday (Mar 2026)

Apptronik's financial trajectory: 3× valuation growth in 12 months

\$5.3B

Post-Money Valuation
Nov 2025 — Series A-X

\$4.6B

Caplight MarketPrice™
Est. Valuation Mar 2026

~\$1B

Total Capital Raised
All rounds combined

FUNDING TIMELINE

Round	Date	Amount	Share Price	Post-Money Val.
Seed	Jun 2022	\$14.6M	—	—
Series A	Feb 2025	\$350M	\$13.42	\$1.8B
Series A Ext.	Mar 2025	\$53M	—	\$1.8B
Series A-X ★	Nov 2025	\$520M	\$36.97	\$5.3B

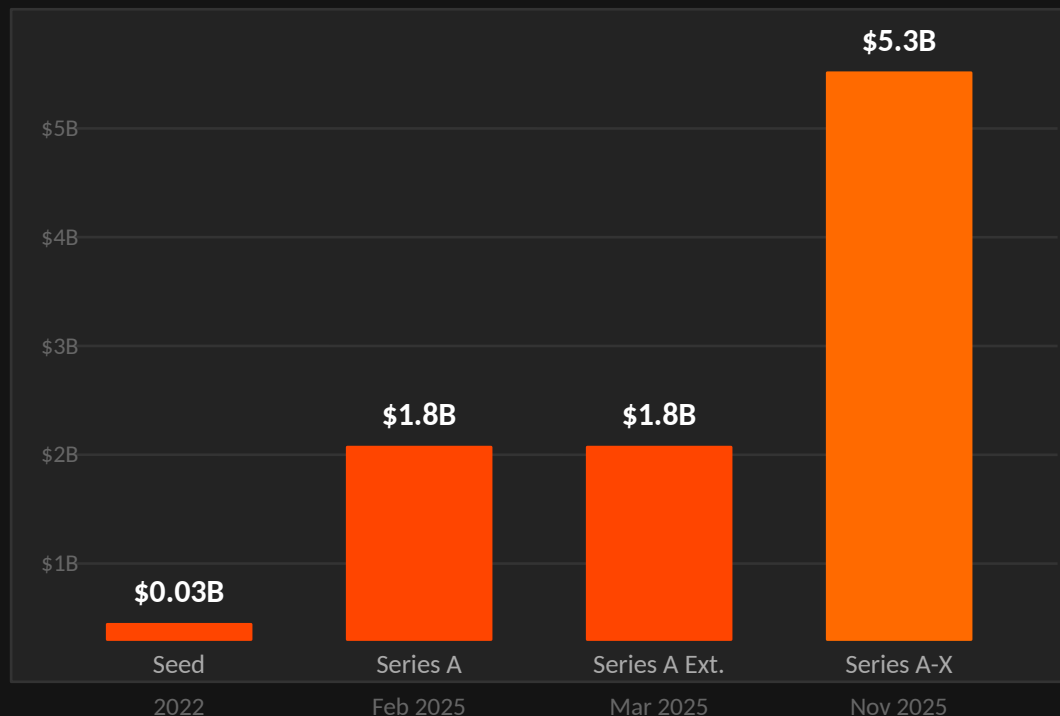
Sources: Caplight Technologies | TechCrunch | Bloomberg | Reuters (Feb 2026)

SECONDARY MARKET

Caplight Technologies, Mar 2026

Q2 2025	29 trades	\$16.75 VWAP
Q3 2025	6 trades	\$22.10 VWAP
Q4 2025	19 trades	\$35.32 VWAP
Q1 2026	Active	\$36.83–37.24 bid

Valuation grew 3× in 12 months — \$1.8B to \$5.3B (Feb 2025 → Nov 2025)



CAPITAL RAISED BY ROUND

Seed (2022)

\$14.6M

Series A (Feb 2025)

\$350M

Series A Ext. (Mar 2025)

\$53M

Series A-X (Nov 2025)

\$520M

TOTAL RAISED: ~\$1 BILLION

KEY CATALYSTS

What will drive Aptronik's value in 2026–2027

2026
AHEAD

New Apollo Robot Debuts

Next-gen Apollo launch in 2026 validates hardware roadmap and attracts new enterprise customers.



Jabil Manufacturing Scale-Up

Jabil partnership enables rapid production ramp-up, cutting unit costs and speeding deliveries.



Google DeepMind AI Deepens

Gemini Robotics co-development reinforces Apollo's AI capabilities and widens the tech moat.



Fleet Deployments vs. Pilots

2026: shift to full multi-site fleet deployments at Mercedes-Benz & GXO — key revenue inflection.



New Sector Expansion

Retail, healthcare and elder care entry broadens the TAM well beyond manufacturing & logistics.



IPO / Series B Event

\$5.3B valuation momentum and strong inbound demand signal a Series B or IPO by 2027.



Why Smartprofit Finder recommends investing in Apptronik

01

First Commercial Mover in Embodied AI

Active deployments with Mercedes-Benz & GXO — while rivals remain in pilots. Real-world data compounds Apollo's AI advantage.

02

Exclusive Google DeepMind Partnership

Co-developing Gemini Robotics models for Apollo. Apptronik provides hardware & training data. Strongest AI-hardware alliance in the sector.

03

~10 Years of Robotics IP & Engineering

NASA Valkyrie origin (2013). 10+ prior platforms. Deep IP in dexterous hands. This moat cannot be replicated quickly.

04

Blue-Chip Investor Syndicate

Backed by Google, Mercedes-Benz, AT&T Ventures, John Deere, Qatar Investment Authority & ARK Invest — all also strategic partners.

05

3× Valuation Growth in 12 Months

Series A-X priced at 3× initial Series A. \$5.3B post-money. Active secondary market with 29 trades in Q2 2025 alone.

06

Multi-Decade Market Runway

\$15B+ market by 2030 (39% CAGR). McKinsey: 5M robots in factories by 2040. Goldman Sachs: \$38B industrial robotics by 2035.

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